



AARON WELCH, LEED AP

SENIOR ASSOCIATE

Aaron Welch has broad experience with neighborhood sustainability, land use planning and urban design, green building, and their intersection with multi-modal transportation. Aaron has some of the most extensive LEED for Neighborhood Development qualifications in the country, with direct technical consulting for the U.S. Green Building Council, NRDC, the U.S. EPA, and nearly a dozen private sector and community development projects that have implemented or achieved certification under LEED-ND. Aaron also specializes in research, technical, and educational writing, and brings genuine passion and enthusiasm to his work.

EDUCATION

Oberlin College, OH
Bachelor of Arts, 2002

Graduate Theological Union
UC Berkeley, CA
Master of Arts, 2004

AFFILIATIONS & CERTIFICATIONS

National LP TAG (Location and Planning
Technical Advisory Group). US Green Building
Council

Advisory Committee. GreenTrip Rating
System, TransForm, Oakland, CA

LEED Accredited Professional

Senior Policy Advisor. East Bay Bicycle
Coalition

EXPERIENCE

Raimi+Associates
Berkeley, CA
Senior Associate, 2007-present

Stockholm Environment Institute
York, U.K.
Project Manager, 2005-2006

Global Footprint Network
Oakland, CA
Research Associate, 2004-2005

KEY PROJECTS

- **El Camino Real Corridor Precise Plan (City of Mountain View, CA)**
Managing precise plan and zoning code for transition of a 4-mile auto-oriented corridor into a pedestrian-, bicycle-, and transit-oriented urban street. Managing multiple sub-consultants and plan content generation.
- **Fremont City Center Precise Plan and Form-Based Zoning Code (City of Fremont, CA)**
Managed design-focused station area plan to transform the area around Fremont BART Station into a transit-oriented, walkable city center.
- **Santa Monica Pedestrian Action Plan (City of Santa Monica, CA)**
With Alta planning, managing creation of policy content and prioritization of future pedestrian investments throughout the City using health and sustainability and mapping models.
- **International Boulevard TOD Plan (City of Oakland, CA)**
Served as Deputy Project Manager. Coordinating with city staff, generating plan content, facilitating at public workshops, and attending council meetings.
- **Syracuse SALT District Sustainable Neighborhood Implementation (Syracuse Center of Excellence and Syracuse University)**
Directed neighborhood retrofit plan focused on equity and sustainable design, earning LEED-ND Gold Certification.
- **OneCity LEED-ND Silver (Health Care REIT, Nashville, TN)**
Directed LEED-ND Silver implementation for a 7-building, 20-acre, mixed-use infill project on a remediated railyard, with subsequent advising on design of public realm and individual buildings.
- **South Gate General Plan and Health Element (South Gate, CA)**
Served as Deputy Project Manager. Drafted large portions of multiple elements including Land Use, Health and the "Green City" Element that addresses parks, sustainability, and conservation. Completed multi-faceted community outreach.
- **Building Blocks for Sustainable Communities, Technical Assistance Team (U.S. EPA with Global Green)**
Served as lead planning consultant for sustainability and design projects in communities throughout the U.S., including Louisville (KY), Eden Prairie (MN), Lakewood (CO), Oakland (CA), Cary (NC), and Burlington (VT), with more in 2014.

SUSTAINABILITY

- National Technical Assistance Team, Building Blocks for Sustainable Communities 2013 + 2013 (U.S. Environmental Protection Agency and Global Green)
- LEED Reference Guide co-author LEED version 4, LEED-ND 2009, and LEED-ND Pilot (U.S. Green Building Council, Washington, D.C.)
- East Market Street Streetscape and Sustainability District (City of Louisville, KY)
- OneCity LEED-ND Gold implementation (Healthcare REIT, Nashville, TN)
- Mapleton-Fall Creek sustainable neighborhood planning and LEED-ND Silver implementation, with NRDC, LISC and USGBC (Indianapolis, IN)
- Santa Monica Pedestrian Action Plan sustainability + health, sub to Alta Planning (Santa Monica, CA)
- Hawaii LEED-ND Platinum implementation (Howard Hughes Corporation, Honolulu, HI)
- Hercules Waterfront LEED-ND Gold implementation (AndersonPacific, Hercules, CA)
- Station Park Green LEED-ND Gold implementation (EBL&S with Perkins + Will, San Mateo, CA)
- 9th and Berks LEED-ND Gold implementation, with NRDC, LISC, and USGBC (Jonathan Rose Development and APM, Philadelphia, PA)
- SALT District neighborhood planning and Stage 1 LEED-ND Gold certification (Syracuse Center of Excellence, Syracuse University, Syracuse, NY)

COMMUNITY PLANNING

- Old Town Saticoy Area Plan and Form-Based Code (Ventura County, CA)
- Lancaster Southeast Transit Village Plan (Lancaster, CA)
- Treasure Island Design for Development (City and County of San Francisco and TICD with Perkins + Will)
- West Hollywood General Plan Update (City of West Hollywood, CA)
- Mountain View General Plan Update (City of Mountain View, CA)
- South Gate General Plan Update (City of South Gate, CA)
- Santa Monica Land Use and Circulation Plan Update (City of Santa Monica, CA)
- Hercules New Town Center (City of Hercules, CA)
- Coachella General Plan (City of Coachella, CA)
- Florence-Firestone Vision Plan (Los Angeles County, CA)

PUBLIC HEALTH

- Healthy Community General Plan Element (City of Murrieta, CA)
- South Gate General Plan Health Element (City of South Gate, CA)
- El Monte General Plan Health Element (City of El Monte, CA)
- Riverside County General Plan Health Element (Riverside County, CA)

PUBLICATIONS AND PRESENTATIONS

- *A Citizen's Guide to LEED-ND Natural Resources Defense Council*, 2011.
- *Health in Regional Transportation Plans*, State of California with Transform, 2012.
- *Sustainable Building and Design*, John Wiley and Sons, 2009.
- *How to Create and Implement Healthy General Plans*, Raimi + Associates/Public Health Law and Policy, 2008.