



MATT RAIMI, AICP, LEED-ND AP

PRINCIPAL

Matt Raimi, the founder of Raimi + Associates, has nearly 20 years of experience in planning. He has directed numerous comprehensive plans, area plans, corridor and TOD plans, healthy community plans, and site planning projects. He has also assisted with development of the LEED for Neighborhood Development Rating System and Reference Guide as a sub-consultant to the U.S. Green Building Council. Matt focuses on creating more livable and sustainable cities, and has spoken and written extensively on applying the principles of new urbanism to comprehensive plans, incorporating public health concerns into the planning process, and promoting sustainable development.

EDUCATION

University of North Carolina, Chapel Hill
Master of Regional Planning, 1997

University of Rochester, Rochester, NY
Bachelor of Arts, English, 1992

AFFILIATIONS & CERTIFICATIONS

LEED Faculty. U.S. Green Building Council

Member. Congress for the New Urbanism,
American Planning Association

Senior Fellow. Environmental Leadership
Program

LEED Accredited Professional

EXPERIENCE

Raimi+Associates
Berkeley, CA
Principal, 2006-present

Design, Community, & Environment
Berkeley, CA
Senior Associate, 2002-2006

SMWM
San Francisco, CA
Senior Associate, 1999-2002

KEY PROJECTS

- **West Hollywood General Plan (City of West Hollywood, CA)**
Served as Project Manager and extension of staff for a comprehensive General Plan update focusing on corridor revitalization and improved quality of life. Managed and coordinated large consultant team and Citizen Advisory Committee.
- **El Monte Health and Wellness Element (City of El Monte, CA)**
Served as Project Manager and Principal-in-Charge. Wrote policies and implementation programs. Led extensive public outreach effort.
- **Plan for a Healthy Los Angeles: General Plan Health Element and Implementation Ordinances (Los Angeles, CA)**
Serving as Principal-in-Charge. Responsibilities include project coordination, writing sections of the health element, creating interactive web site and developing implementation programs and ordinances.
- **South Gate General Plan (City of South Gate, CA)**
Served as overall Project Manager and Principal-in-Charge. Led award-winning outreach process. Wrote large portions of the General Plan that included one of the first stand-alone health elements, climate change policies and a "form-based" approach to land use and design.
- **Riverside County Health Element (Riverside County, CA)**
Served as Project Manager and Principal-in-Charge. Responsibilities included developing topic-specific fact sheets; working with a technical advisory committee and writing the health element.
- **East Palo Alto General Plan and Westside Area Plan (City of East Palo, CA)**
Serving as Project Manager and Principal-in-Charge. Leading a multi-disciplinary team to develop a General Plan focusing on health, sustainability and social equity. Leading an extensive public outreach effort that includes two advisory committees, citywide workshops, neighborhood meetings and social media.
- **Land Use and Circulation Element (Santa Monica, CA)**
Served as Project Manager and extension of staff to draft element content, develop the land use map and policies, and create a section on approaches to health and sustainability.
- **El Camino Real Precise Plan (Mountain View, CA)**
Serving as Principal-in-Charge. Duties include coordinating team efforts, helping structure plan and code, developing strategies for focused development.

PROJECT EXPERIENCE

- General Plan Health Framework Chapter (City of Los Angeles)
- East Palo Alto General Plan (City of East Palo Alto, CA)
- Santa Monica Land Use and Circulation Elements (City of Santa Monica, CA)
- Coachella General Plan (City of Coachella, CA)
- South Gate General Plan (City of South Gate, CA)
- Mountain View General Plan (City of Mountain View, CA)
- West Hollywood General Plan (City of West Hollywood, CA)
- Santa Clara County General Plan Health Element (Santa Clara County, CA)
- North Bayshore Precise Plan (City of Mountain View, CA)
- El Camino Real Corridor Precise Plan (City of Mountain View, CA)
- City Center Precise Plan and Form Based Code (City of Fremont, CA)
- Orange Line BRT Sustainable Corridor Implementation Plan (City of Los Angeles, CA)
- International Boulevard TOD Plan (City of Oakland, CA)
- Encinitas General Plan (City of Encinitas, CA, as a subconsultant to MIG)
- Florence-Firestone Vision Plan (Los Angeles County, CA)
- LEED-ND Technical Assistance Team (U.S. Environmental Protection Agency)
- Station Park Green LEED-ND Implementation (EBL&S Development)
- Syracuse SALT District LEED-ND Neighborhood Plan (City of Syracuse, NY)
- LEED-ND Rating System, Reference Guide, and Pilot Support Materials (U.S. Green Building Council)
- El Monte Health and Wellness Element (City of El Monte, CA)
- Riverside County Public Health Element (Riverside County, CA)

PUBLICATIONS

- *A Citizen's Guide to LEED for Neighborhood Development*, Natural Resources Defense Council, 2011.
- *How to Create and Implement Healthy General Plans*, Co-authored with Public Health Law & Policy Center of the Public Health Institute, 2008.
- *Understanding the Relationship Between Public Health and the Built Environment: A Report Prepared for the LEED-ND Core Committee*. U.S. Green Building Council and Congress for the New Urbanism, 2006.
- *Once There Were Greenfields: How Urban Sprawl is Undermining America's Environment, Economy and Social Fabric*. Co-authored for the Natural Resources Defense Council, 1999.
- *Five Years of Progress: 110 Communities Where ISTEA is Making a Difference*. Co-authored for the Surface Transportation Policy Project, 1996.

PRESENTATIONS

- "LEED-ND Briefing." *Urban Land Institute, Smart Growth Alliances Information Network (SGAIN) Regional Leadership Forum*, Seattle, Washington. June 2008.
- "New Urbanism and Comprehensive Planning" *National APA Conference*. Las Vegas, Nevada. April 2008.
- "Connecting Public Health and Planning." *Healthy By Design*. Sonoma, California, November 2007.
- "New Urbanism and Comprehensive Plans." *Congress for the New Urbanism*. Philadelphia, Pennsylvania. May 2007.
- "LEED-ND Working Session." *Congress for the New Urbanism*. Providence, Rhode Island. June 2006.